Wauwatosa Village Redevelopment

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Presentation Overview

- Project Background
- Planning Strategies
- Design
- Construction
Project Location

- Events
- Shopping
- Dining
- Farmers Market
- Nightlife
- Residential
### Project Location

- Business Improvement District
Project Background

- Historic Buildings
- Traffic Patterns
Project Need

- Aging Utility Infrastructure
- Failing Streetscaping
- Auto-centric
- Commercial Growth
- Residential Expansion
- Time to Update
Planning Strategies

- Stakeholders
- Interaction and Coordination
Planning Strategies

- Past Studies
- Link Customers & Business
- Attractive
- Bike / Ped Environment
- Connectivity
- Improve Traffic Circulation
Planning Strategies

- Committees
- Listen and Learn
- Explore and Confirm
- Decide and Validate
Planning Strategies

- Project Phasing
- Budgets
- Coordination
- Traffic Patterns
- Disruption
Design Challenges

- Railroad
- Private Development
- Historic Buildings
- Traffic
- Residential Access
- Business Impacts
Design Features

- Overview
- Village Center
- Curbless Plaza
- Sidewalk Space
- Traffic Calming
- Parks
- Open Up Harwood
Design Features

- Sidewalk Space
- Curbless Plaza
- Shorter Crosswalk
- Sitting Areas
- Decorative Pavers
Design Features

- Lighting
Design
Features

- Bicycle Accommodations
Design Features

- Continental Crosswalks
Design Features

- Curb Bump-outs
Design Features

- Raised Crosswalks
Design Features

- Pedestrian Crossing at Railroad
Design Features

- Traffic Signals
Design Features

- Back-in Parking
Design Features

- Wayfinding
Construction Phasing

- Construction Team
- Access
- Traffic Control Challenges
- Outreach
  - Web updates
  - Weekly BID meetings
  - Social media
Construction Phasing

- Pedestrian & Business Access
Construction Phasing

- Phase 4 Detour Route

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Construction Phasing

- Traffic Control
Final Thoughts

- Challenging Urban Redevelopment Project
- Comprehensive Planning Effort and Stakeholder Involvement
- Overall Goals Achieved